

Ida Wenered

*Director of
Business Development*

Angered Hospital
Region Västra Götaland
Sweden

EU Open Days 2015



Opportunities for demographic change

Time and relationships make the difference

Region Västra Götaland



North-eastern Gothenburg

- Two city districts of Gothenburg
 - Angered
 - East Gothenburg
- Almost 100,000 inhabitants
 - 65% are born outside of Sweden, or both parents are born outside of Sweden.

- 9 years

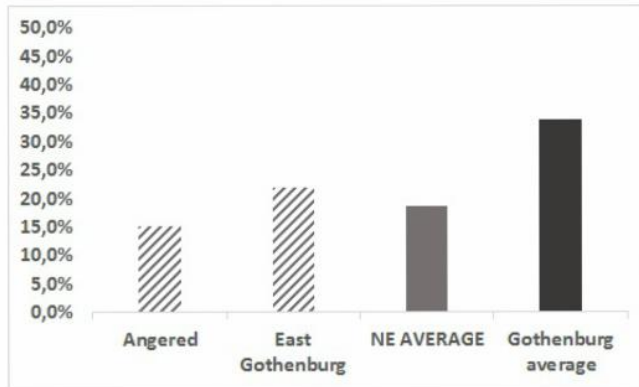


On average, lower socio-economic status in comparison to the rest of the city

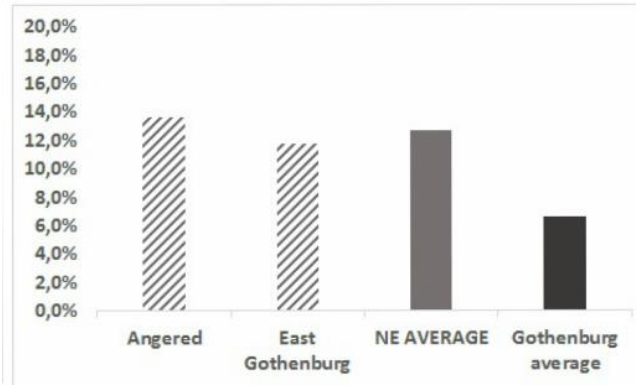
Under-consumption of healthcare and shorter life span

Further challenges

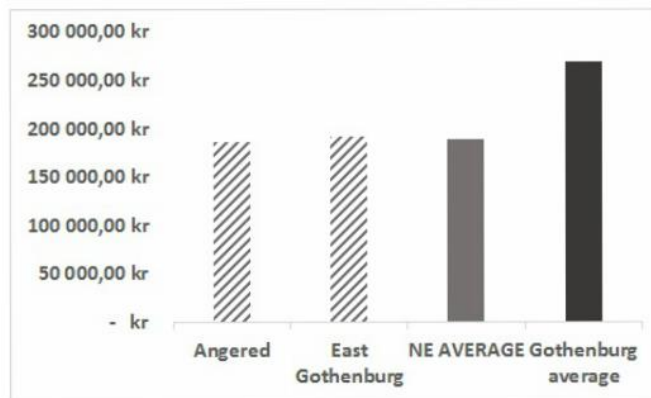
- Lack of trust
- Cultural barriers
- Language barriers
- Time, not distance



Education



Unemployment



Income

What to do?

Angered Hospital
is a political
investment

One of several steps in
an attempt to strive for
equality

Human rights
is the fundamental
driving force
The core model is based
on human
rights

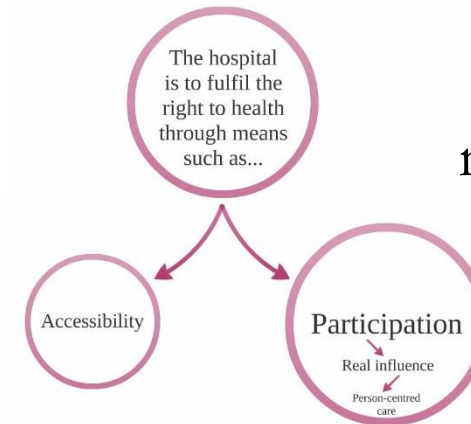
*Methods for
increasing accessibility*



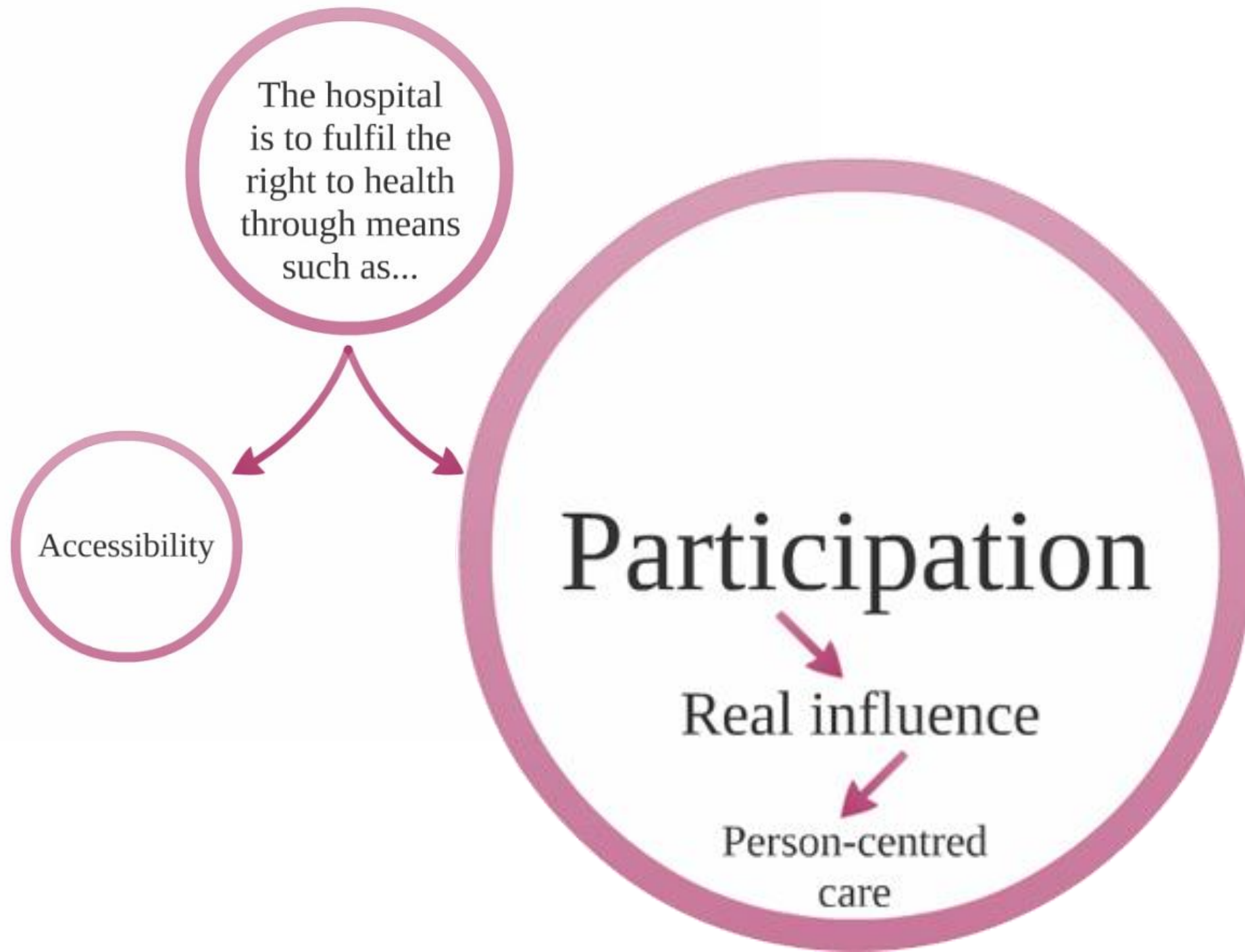
Angered Hospital
is a political
investment.

It is one of several
steps in a plan,
aiming towards
equality.

Human Rights is
the fundamental
driving force



The care
model is based
on human
rights



Health guides

1. Inform the population: health literacy, selfcare, healthcare services
2. Identify needs within the population



Methods for increasing accessibility

Screening in public spaces

- For example, shopping malls
- Spirometry, mammography, cervical cancer, diabetes



Educate on human rights and the right to health

Resident dialogues





Ida Wenered

*Director of
Business Development*

Angered Hospital
Region Västra Götaland
Sweden

EU Open Days 2015

*THANK
YOU!*